

LASER SYMPOSIUM 2020

DRESDEN, GERMANY

EXHIBITION & SPONSORING OPPORTUNITIES

Industrial Exhibition: November 24–25, 2020 International Congress Center Dresden

EXHIBITION PACKAGE 1

- 4 m² exhibition space (ca. 2 m x 2 m)
- provided equipment: table, chair, bus bar 230 V (triple socket)
- short company profile in the conference documents
- **one** free ticket: incl. Business Forum with Open Lab, Conference Program & Networking Session

1.200€ (+VAT)

EXHIBITION PACKAGE 2

- 8 m² exhibition space (ca. 4 m x 2 m)
- provided equipment: table, chair, bus bar 230 V (triple socket)
- short company profile in the conference documents
- **two** free ticket: incl. Business Forum with Open Lab, Conference Program & Networking Session

2.400€ (+VAT)

ADD-ON CONFGAMES*

- Gamification tool that brings the symposium attendees right to your booth.

(Only in combination with package 1 or 2)

500€ (+VAT)

SPONSORSHIP PACKAGES

- 1 free conference ticket
- Your logo on the conference website (sponsor area)
- Your logo on a banner during the conference
- Your logo in the conference booklet
- 1-page ad in the printed conference booklet (A5)
- Conference bag insert
- Your logo on a roll-up in the poster area
- Involvement in the poster award ceremony
- Display of your logo during the networking session
- Your logo on the menu cards at the networking session



* CONFGAMES is a tablet-based gamification feature that ensures traffic and conversations at your booth. Each participating exhibitor will receive an individually configured and branded CONFGAMES tablet for the duration of the event. The symposium attendees will be equipped with an NFC-based chip and encouraged to answer multiple-choice questions at the various booths. Their motivation: numerous instant prizes, sponsored by the exhibiting companies. Please find more information in the attached document.

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BOOKING FORM

YOUR CHOICE

(Please select the package(s) you want to book, multiple selection is possible)

EXHIBITION

- | | | |
|--------------------------|---|-------------------|
| <input type="checkbox"/> | Package 1 | 1.200 Euro (+VAT) |
| <input type="checkbox"/> | Package 2 | 2.400 Euro (+VAT) |
| <input type="checkbox"/> | Add-On CONFGAMES
(Only in combination with package 1 or 2) | 500 Euro (+VAT) |

SPONSORSHIP

- | | | |
|--------------------------|---------------------------------|------------|
| <input type="checkbox"/> | "Silver" | 1.500 Euro |
| <input type="checkbox"/> | "Gold" | 2.000 Euro |
| <input type="checkbox"/> | "Poster Session" (exclusive) | 2.000 Euro |
| <input type="checkbox"/> | "Evening Reception" (exclusive) | |

2000
ALREADY BOOKED

Company:

Billing address:

V.A.T. Ident Code:
(companies in EU countries)

Contact person:

Phone / Fax:

E-mail:

Date, signature:

Fraunhofer IWS Dresden

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CONFGAMES

WHAT IS CONFGAMES?

WAS IST CONFGAMES?

CONFGAMES playfully brings exhibitors and event participants together. Participants are encouraged to get into contact with exhibitors by answering quiz questions and taking part in a prize draw. The answers are recorded on tablets which are provided to the exhibitors by CONFGAMES. Participants log on to the tablet with an NFC chip and leave their contact details. The more booths are visited and questions answered, the higher the chance of winning one of the attractive instant prizes will be.

CONFGAMES bringt Aussteller und Veranstaltungsteilnehmer spielerisch zusammen. Die Teilnehmer werden angeregt, mit den Ausstellern ins Gespräch zu kommen, um Quizfragen zu beantworten und an einer Preisverlosung teilzunehmen. Die Antworten werden über Tablets erfasst, die den Ausstellern zur Verfügung gestellt werden. Dazu loggen sich die Teilnehmer mit einem NFC-Chip am Tablet ein und hinterlassen ihre Kontaktdaten. Je mehr Stände besucht und Fragen beantwortet werden, desto höher ist die Chance, einen der attraktiven Sofortpreise zu gewinnen.

YOUR PART AS EXHIBITOR?

WAS MÜSSEN SIE ALS AUSSTELLER TUN?

In the run-up to the event, you formulate short, exciting quiz questions and think about attractive prizes that you can offer for the event. At the beginning of the event there will be a short briefing on site and the tablets will be handed out by CONFGAMES staff. During the event you will use the CONFGAMES equipment at the booth. After the event, CONFGAMES will take care of the evaluation and send you a contact list of visitors who have registered at your booth.

Im Vorfeld der Veranstaltung formulieren Sie kurze, spannende Quizfragen und überlegen sich attraktive Preise, die Sie für die Veranstaltung bereitstellen. Zu Beginn der Veranstaltung erfolgt ein kurzes Briefing vor Ort und die Ausgabe der Tablets durch CONFGAMES-Mitarbeiter. Während der Veranstaltung nutzen Sie das CONFGAMES-Equipment am Stand. Nach der Veranstaltung kümmert sich CONFGAMES um die Auswertung und übersendet Ihnen eine Kontaktliste der Besucher, die sich an Ihrem Stand registriert haben.

SO WHAT BENEFITS DOES CONFGAMES BRING? | WELCHEN MEHRWERT BRINGT CONFGAMES?



ICEBREAKER | EISBRECHER

Guessing and playing means fun and creates a relaxed atmosphere. Come into contact with the participants more quickly and easily.

Raten und Spielen macht Freude und schafft eine lockere Atmosphäre. Kommen Sie mit den Teilnehmenden schneller und einfacher ins Gespräch.



NETWORKING | NETWORKING

Intensive, personal exchange creates qualified contacts, which you can subsequently reach more precisely.

Bei intensivem, persönlichem Austausch entstehen qualifizierte Kontakte, die Sie anschließend gezielter erreichen.



VISITOR ATTRACTION | BESUCHERMAGNET

Stand out from other exhibitors with little preparation effort. With your participation you will become a visitor attraction.

Heben Sie sich mit einem geringen Vorbereitungsaufwand gezielt von anderen Ausstellern ab. Mit Ihrer Teilnahme werden Sie zum Besuchermagnet.



LASTING IMPRESSION | BLEIBENDER EINDRUCK

Stay in the participants' minds even after the event. With the intensive exchange and playful answers to the creative quiz questions, visitors will remember you more easily.

Bleiben Sie auch nach der Veranstaltung in den Köpfen der Teilnehmenden. Mit dem intensiven Austausch und dem spielerischen Beantworten der originellen Quizfragen erinnern sich die Besucher leichter an Sie.